



MARSHMALLOW
LASER FEAST



PRESSMAN
FILM

EVOLVER

A VIRTUAL REALITY JOURNEY OF LIFE AND BREATH



SQUID GAME'S LEE JUNG-JAE JOINS CATE
BLANCHETT IN NEW VOICEOVER FOR *EVOLVER*
INTERNATIONAL MUSEUM DEBUT

OPENING AS PART OF 'SUBLIME'
LAUNCH EXHIBITION AT MUSEUM WAVE IN SEOUL
17 JUNE - 17 SEPTEMBER 2023

*"As beautiful as it is philosophical" * * * * ** The Independent

"A mesmerising representation of the human body... It's a stunning work of exquisite educational power." Cool Hunting

"A VR free-roaming, music-filled interactive and transcendental experience" Variety

LOCATION: MUSEUM WAVE, 66 DAESAGWAN-RO 13-GIL, SEONGBUK-GU, SEOUL (02822)

NARRATED BY CATE BLANCHETT & LEE JUNG-JAE
EXECUTIVE PRODUCERS: EDWARD R. PRESSMAN & TERENCE MALICK
EXECUTIVE PRODUCERS: CATE BLANCHETT, COCO FRANCINI, ANDREW UPTON
PRODUCERS: SAM PRESSMAN, ANTOINE CAYROL
DIRECTED BY MARSHMALLOW LASER FEAST
AN ATLAS V, PRESSMAN FILM, & MARSHMALLOW LASER FEAST PRODUCTION
IN ASSOCIATION WITH DIRTY FILMS
MADE IN COLLABORATION WITH NATAN SINIGAGLIA AND IMAGINARY FRIENDS
SUPPORTED BY NICOLE SHANAHAN & BIA-ECHO FOUNDATION

[BOOK TICKETS](#) for *SUBLIME* at MUSEUM WAVE
Further information about [Marshmallow Laser Feast](#)
[Exhibition Stills](#) (Photographer: Paul McGeiver) [Poster](#) / [Additional Stills](#)

United States, UK, France | 24 Minutes | English, Korean | (No Subtitles)

London-based art collective Marshmallow Laser Feast announces that *EVOLVER*, their extraordinary, collaborative virtual reality experience, will make its international museum debut at MUSEUM WAVE in Seoul, South Korea this summer, as part of its inaugural exhibition *SUBLIME*.

Curated by Daniel Kapelian, *SUBLIME* features five art shows in five different spaces of the newly opening Museum Wave, each bringing transcendent experiences of awe and delight. With a common thread between works revealing how artists sublimate the human condition and nature through their work, Marshmallow Laser Feast's *EVOLVER* is presented alongside *WAVES* (Memo Atken, Eyal Gever), *UNITY IN DIVERSITY* (Jacky Tsai), *PURITY* (Kim Taek Sang) and *REPETITION* (Max Cooper and Kevin McGloughlin).

Narrated in English by Cate Blanchett, this special edition of the *EVOLVER* features a newly commissioned, additional voiceover in Korean by award-winning actor Lee Jung-jae, best known as Number 456 in Netflix' hit survival drama series, *Squid Game*.

EVOLVER is a free-roaming, immersive journey through the breathing body, produced by the late Edward. R. Pressman and Sam Pressman of Pressman Film, Terrence Malick, Dirty Films' Coco Francini, Cate Blanchett and Andrew Upton, the famous French studio Atlas V and Orange.

Pushing the frontiers of film, technology and medical science, *EVOLVER* is a mind-expanding work that drops audiences into an unseen landscape, deep inside the human body. It follows the flow of oxygen from first intake of breath, around our complex, inner branching ecosystem, through to its origin, a single 'breathing' cell. It represents the life-affirming journey of just one among trillions of cells in every living being, all of which function thanks to the reciprocal act of respiration.

EVOLVER's unique journey unfolds with narration from Academy Award-winning actor Cate Blanchett in English, and for the first time, from Lee Jung-Jae in Korean, alongside opening music with an unreleased version of *Tayos Cave* from musician and producer Jon Hopkins.

EVOLVER's score also features music by Jonny Greenwood, Meredith Monk, Jóhann Jóhannsson, Yair Elazar Glotman, Hildur Guðnadóttir, Robert Aiki Aubrey Lowe and Howard Skempton, whose myriad musical compositions add a further dimension to describing the internal processes accompanying our every living moment.

Commencing with a 10-minute binaural audio meditation to allow audiences to decompress, and featuring large scale projections, this site-specific presentation of *EVOLVER* invites six participants at a time to explore structures hidden far beneath the skin, through an all-encompassing virtual reality trip around the human form. This deep dive takes viewers through a sequence of breathing, visualising the very essence of life itself, as air travels from the mouth into the lungs, whirling like a tornado, before circulating around the complex rivers and tributaries of our cardiovascular system and back out into the natural world.

EVOLVER is supported by Bia-Echo Foundation. Its founder, Nicole Shanahan, has, along with The Buck Institute for Research on Aging's Jennifer Garrison, acted as a scientific advisor for the project on the cutting-edge research being done by the Institute on Female Reproductive health. *EVOLVER's* key scientific collaborator is Fraunhofer Institute for Digital Medicine MEVIS who provide data sets and bodily scanning techniques that have informed every aspect of the project.

- Ends -

QUOTES FROM THE MAKERS OF EVOLVER:

Actor Lee Jung-jae says: *"When words are not enough, Art, which is very important to me, allows us to see what is difficult to put into words. I have always been fascinated by artworks that help us to clearly understand the many moments in life that cannot be expressed in words. I'd like to share with more people the experience of being able to face everything that surrounds us in a more innovative way."*

Nell Whitley of Marshmallow Laser Feast says: *"As technology advances, our curiosity for who we are amplifies. Our explorations with time, scale and space aim to present audiences with new perspectives. We hope to build a stronger relationship to the world we live in and the life it sustains. We are delighted to be taking newly developed version of EVOLVER to audiences in South Korea, complete with a Korean language voiceover from Lee Jung-jae and as part of the newly opening WAVE MUSEUM, which promises to be an exciting cultural addition for Seoul"*

Cate Blanchett, Coco Francini and Andrew Upton of Dirty Films say: *"EVOLVER is a breath of fresh air. A wonder and delight to experience. This astonishing team of artists have created a visionary sensory experience that evokes a profound understanding of the rhythms of the human body and how those rhythms echo throughout nature."*

Sam Pressman of Pressman Film says: *"I am supremely excited for the newest version of EVOLVER to be presented at WAVE MUSEUM as it begins its roll-out to global audiences. My father Edward R. Pressman was inspired by the process of creating EVOLVER and collaborating with life-long friend and creative partner Terrence Malick. When the project premiered at Tribeca Festival last year my father and I wrote that, "EVOLVER is a profoundly new experience; it's a new form of transcendental story-telling, a new visual philosophy, and a new sensory language." Pressman Film is thrilled to continue its 50+ year mission of championing independent cinema in this collaboration with visionary partners MLF, Atlas V and Dirty Films, who together are pushing the art and science of the motion picture into a new frontier."*

Barnaby Churchill Steel of Marshmallow Laser Feast says: *"If you could explore yourself, you would discover that just under your skin you are a branching being made of rivers, whirlpools and ripples in the tides of existence. The world flows into you and you flow into the world."*

Antoine Cayrol of Atlas V says: *"Bringing together the most inspiring creative minds from cinema, digital art, and music, and fuelled by cutting-edge interactive VR technology, EVOLVER sets the next level for immersive art and entertainment."*

Nicole Shanahan from Bia-Echo Foundation says: *"At a time when women's reproductive rights are coming under attack, and the planet is under climate duress, the use of an immersive visual medium to show the immutable relationship between how we treat the female body and how we treat the planet is needed more than ever. Bia-Echo is thrilled to support this project, as we*

believe it has the power to awaken the restless spirit to a greater truth about our existence, and the interwoven web between humans and the natural world."

Ersin Han Ersin of Marshmallow Laser Feast says: *"In this and other works we have created, we are seeking to highlight our connection with the wider systems of nature through the experience of art. The oxygen trees exhale flows into our tree-like lungs, flowing from our heart centre outward, through fractal branching arteries to feed every cell in our body. Placing the audience in the centre of these nested ecosystems, we aim to bring them closer to an understanding of our interconnectedness."*

EDITOR'S NOTES:

For further press information, assets and interview requests, please contact Sophia Hammond OR Emma Pettit at Margaret on: sophia@margaretlondon.com OR emma@margaretlondon.com

Visitor Information:

EVOLVER - part of SUBLIME at THE MUSEUM WAVE
17 June - 17 September 2023
MUSEUM WAVE, 66 DAESAGWAN-RO 13-GIL, SEONGBUK-GU, SEOUL (02822)
<https://www.museumwave.com/>

OPENING TIMES:

Sun, Tue, Wed, Thu 10:00-19:00
Fri, Sat 10:00-22:00
Admission closing time: 1 hour before closing time
Closed: Monday

ABOUT MUSEUM WAVE:

Museum Wave launches with the Sublime, a group exhibition, from 17 June - 17 September 2023.

A new place for arts and culture in Korea, The Museum Wave is a new landmark in Korea's rise in arts and culture. Located at the top of the hills of Seongbuk dong, it offers a breathtaking view of Seoul.

This new museum is established within the renovated walls of the former Korean Stone Art Museum. In this high spiritual place surrounded by a magnificent garden with hundreds of ancient stone statues, floats a singular poetry conducive to the contemplation and experience of artistic works and installations.

A 16-page catalogue about the exhibition will be issued by Beaux Arts & Cie and distributed to visitors of the museum.

Social Media Links:

Instagram	@marshmallowlaserfeast @dirtyfilms @pressmanfilm
Twitter/Facebook	@marshmallowlf & @MarshmallowLaserFeast @pressmanfilm @dirtyfilms
Twitter/LinkedIn	@FraunhoferMEVIS / Fraunhofer MEVIS

Hashtags:

#evolver
#VR #VirtualReality #ImmersiveArt #Breath #Breathing
#MarshmallowLaserFeast
#AtlasV
#PressmanFilm
#dirtyfilms
#CateBlanchett #leejungjae
#JonnyGreenwood #MeredithMonk #JohannJohannsson #HowardSkempton
#Bia-EchoFoundation #NicoleShanahan
#FraunhoferMEVIS

Select Credits:

EVOLVER: A Virtual Reality Journey Of Life And Breath

Narrated By: Cate Blanchett & Lee Jung-jae

Executive Producers: Edward R. Pressman & Terrence Malick

Directed By: Marshmallow Laser Feast

An Atlas V, Pressman Film and Marshmallow Laser Feast Production

In Association with Dirty Films

Made in Collaboration With Natan Sinigaglia and Imaginary Friends

Music By: Jonny Greenwood, Meredith Monk, Jóhann Jóhannsson, Howard Skempton, Yair Elazar Glotman and Jon Hopkins

Executive Producers: Cate Blanchett, Coco Francini, Andrew Upton, Nicole Shanahan, Nell Whitley, Mike Jones, Paula Paizes, René Pinnell

Producers: Antoine Cayrol, Sam Pressman

Co-Producers: Guillaume Brunet, Morgan Bouchet

Line Producers: Martin Jowers, Emma Hamilton

Supported by Nicole Shanahan & Bia-Echo Foundation

PRODUCERS:

Marshmallow Laser Feast (Barnaby Steel, Ersin Han Ersin, Robin McNicholas)

Marshmallow Laser Feast (MLF) creates immersive experiences, expanding perception and exploring our connection with the natural world. Fusing architectural tools, contemporary imaging techniques and performance with tactile forms, MLF sculpt spaces that lay dormant until animated by curiosity and exploration. Informed as much by playfulness as research, MLF breaks the boundaries to worlds beyond our senses.

Atlas V

Deeply engaged in a community of creative technologists, atlas v works to identify and foster independent creators who are innovating the art and form of storytelling. Atlas V immersive projects span genres and formats from non fiction, to virtual live performance, animation and multiplayer interactive experiences. With each new challenge we have synthesized knowledge from a vast and ever-expanding variety of production environments into a modular and adaptable methodology.

Atlas V' s collective continues to bridge the gaps between a multitude of crafts to reinvent curiosity and creates immersive worlds and their stories with AR/VR real time technologies. The company is behind some of the most awarded pieces in the field of New Media, with projects shown at A-List festivals such as Venice Mostra (Gold Lion 2018), Sundance (5 selections), Peabody (Future of Media award 2019), Tribeca, SXSW (Storytelling Award 2019), Sheffield, Telluride, Cannes, Busan, Sitges...In 2020, AtlasV has

launched a full capacity servicing company named Albyon, with a team of real time technology specialists, who operate at the frontier of video game and movie production. Finally, a dedicated team is now focusing on distribution strategies for immersive contents.

Pressman Film

Founded in 1969, Pressman Film has produced more than 80 world-class motion pictures and helped launch the careers of several of the most prominent figures in the movie industry. Located in Los Angeles, and led by veteran producer Edward R. Pressman (1943 - 2023), Pressman Film continues a long tradition of developing strong relationships with talented directors, writers, and actors early in their careers and sustaining these relationships as their careers progress. His films have won multiple Academy Awards, Emmy's, Golden Globes, and Independent Spirit Awards.

Years of work has allowed Pressman Film to create lasting relationships based on Mr. Pressman's productions of the early works of directors Oliver Stone, Terrence Malick, Sam Raimi, David Byrne, Kathryn Bigelow, Alex Proyas, Brian De Palma, David Mamet, Charles Burnett, and Alan Rickman, and actors such as Arnold Schwarzenegger, Jon Voight, Meryl Streep, Nick Nolte, Kevin Klein, John Goodman, Alec Baldwin, Sylvester Stallone, Christian Bale, Sir Ben Kingsley, and Reese Witherspoon.

Recent productions include Rupert Sanders' THE CROW, Mary Harron's DALILAND, Charlotte Colbert's SHE WILL, Keith Maitland's DEAR MR BRODY, and Barry Levinson's PATERNO.

Dirty Films

Dirty Films is an independent film, television and podcast production company, whose partners are Cate Blanchett, Andrew Upton and Coco Francini. The company has a first look deal with FX Productions for television projects, and with New Republic Pictures for feature films. Dirty Films executive produced Christos Nikou's *Apples*, which was named one of 2020's Best International Films by the National Board of Review. Blanchett and Francini produced the 10-time EMMY nominated *Mrs America* for FX, which was named one of 2020's Best Television Shows by the American Film Institute. Dirty Films also co-created and produced the 13-time AACTA-winning series *Stateless* for Netflix, in addition to executive producing the feature documentary *Burning* from director Eva Orner for Amazon. Other film credits include *Truth*, *Carol*, *Little Fish* and *The Turning*. Most recently, Dirty Films co-produced *The New Boy* with Director Warwick Thornton, which recently had its world premiere in the Un Certain Regard program at Cannes Film Festival, followed by its Australian premiere at the Sydney Film Festival; executive produced Noora Niasari's debut feature *Shayda*, which won the audience award at Sundance Film Festival earlier this year and will have its Australian premiere at Melbourne International Film Festival. Upcoming film projects include: *Fingernails* with Director Christos Nikou and *The Champions* with director Ben Stiller. Dirty Films also created and produced the Audible Original podcast *Climate of Change with Cate Blanchett and Danny Kennedy*, which offers a solutions-based narrative on climate action.

About Nicole Shanahan / Bia-Echo Foundation

Bia-Echo foundation, a private foundation founded by Nicole Shanahan, that aims to accelerate social change in order to establish a fair and equitable society for future generations to thrive. Bia-Echo's mission is to create a multiplying effect across new frontiers in reproductive longevity & equality, criminal justice reform and a healthy & livable planet. They believe that the creative spirit and life force behind our human capacity will stimulate long-lasting and sustainable progress within our key areas of investment. Bia Echo invests in changemakers at the forefront of innovation who are tackling some of the world's greatest challenges within our core areas of investment: Reproductive Longevity & Equality, Criminal Justice Reform and a Healthy and Livable Planet.

CREATIVE COLLABORATORS:

About Imaginary Friends

Imaginary Friends is a programming & generative design collective specialising in bespoke software and R&D. Internationally based, part studio, part lab, their work is driven by their belief in the power of imagination and the ability to create and share. They create immersive and interactive experiences, help clients to innovate, and share open source software with the world. They believe that the future is not a place of scarcity, but of abundance.

About James Bulley & Henrik Oppermann

James Bulley is a composer, artist and longterm collaborator of MLF, whose practice explores spatial sound and the more-than-human world. Bulley composed and recorded the sound design for EVOLVER as well as supervising the

musical score. The sound for EVOLVER has been created in collaboration with technical sound artist Henrik Oppermann, an expert in his field, who has developed hardware and software audio applications for VR collaboration with leading sound partners, to deliver the best possible immersive sound.

About Daisy Lafarge

Daisy Lafarge (PhD) is the author of *Life Without Air*, a collection of poetry published by Granta Books and shortlisted for the T. S. Eliot Prize 2020. Her debut novel *Paul* received a Betty Trask Award, and was published by Granta in August 2021. Lafarge wrote the poetry for EVOLVER, narrated by Cate Blanchett.

SCIENTIFIC COLLABORATORS:

The Fraunhofer Institute for Digital Medicine MEVIS

Embedded in a worldwide network of clinical and academic partners, the Institute develops real-world software solutions for image-and-data-supported early detection, diagnosis, and therapies for severe diseases. In addition, the Institute's scientists are committed to raising awareness about how digital medicine and related STEM sciences influence healthcare. They develop experiential projects at the intersection of science, art, and technology to reach new audiences, stimulate critical dialog between diverse stakeholders, and foster a diverse R&D landscape. Their data sets were vital to the development of Evolver, where they provided a range of custom assets, including full-body MRI scans and MRA exams of a volunteer, alongside blood flow data and consulting for CT scan assets, to form the project's core human body.

Jennifer Garrison, Buck Institute for Research on Aging

Jennifer Garrison, PhD and scientific advisor on EVOLVER, is Co-Founder and Director of the Global Consortium for Female Reproductive Longevity & Equality (GCRLE) and an Assistant Professor at the Buck Institute for Research on Aging. She is a passionate advocate for women's health and is pioneering a new movement to advance science focused on female reproductive ageing. Her lab studies the role of inter-tissue communication in systemic ageing, and how changes in the complex interactions between the ovary and brain during middle-age lead to the onset of reproductive decline in females.

The Allen Institute for Cell Science

The Allen Institute for Cell Science, a division of the Allen Institute, uses diverse technologies and approaches at a large scale to study the human cell and its components as an integrated system. They tackle large-scale, ambitious projects that yield incredibly rich, robust data. Their research and repository are inspiring, revealing hidden patterns inside of living cells. As scientific advisors on the project, their knowledge and data sets informed Marshmallow Laser Feast's understanding of cell structures and patterns, which in turn informed the artistic process on EVOLVER.

Kinda Studios

Kinda Studios is a female-led studio uniting the realms of immersive arts with physiology and neuroscience, exploring what lies beyond the horizon of the human experience. Kinda translate science into creative applications and everyday understanding to enhance connection. They believe transformation is central to human experience and by providing visceral experiences, we can foster both personal and collective growth. Advising on Evolver, they approach wellbeing through this new lens to help advance new modes of thinking, and push the boundaries of our felt experience.

